

Revolutionize 3D printing with us



MARKETING PM (M/F/D)

3D printers are your passion? Does additive manufacturing interest you? Do you want to work in a startup? Then become part of our motivated team in Vienna!

**Full time - 45k€/year,
overpay depending on experience**

Responsibilities

- Create and develop marketing ideas and a marketing plan and implement independently
- Create and monitor KPIs with management
- Create meaningful, number-heavy reporting
- Develop and present independent new ideas and concepts
- Independent research of market development
- Independent further development in the department
- Structured problem analysis and solution finding
- Translate customer requirements into product development inputs
- Communication & PR, product marketing/service marketing
- Setup, review and manage content marketing strategy
- Develop external sales tools (presentations, demos, website, blog, social media...)
- Develop internal marketing and communicate company vision to peers
- Contribute to industry events and product evangelist and demonstrate the value of our products

Must have

- Bachelor/Masters in marketing
- Startup- or other significant work experience
- Excellent language skills in English and German
- Professional experience with multi-channel marketing (pr, youtube, newsletter)
- Data driven evaluation (lead funnels, user interaction tracking, reporting)
- Technical perception
- Basic but reasonable skills in photo and video editing for fast and agile work and the ability to gauge external work (davinci resolve/adobe premiere)

Nice to have

- Skills in copywriting
- Previous knowledge in the 3d printing area
- Experience in community building (moderator, association, art projects...)
- Influencer marketing
- Advanced skills in video/audio mit motion design

What we offer

- You will find a dynamic and supportive tech-driven start-up team, located in the heart of Vienna (8th district)
- You will be provided all necessary infrastructure for your work, BYOD is an option
- You will be challenged regularly: by the team, and by a market, characterized by high market dynamics
- You can get mentoring/coaching by an excellent team of advisors
- You get the freedom you need for achieving extraordinary results
- You find a culture where mistakes are allowed, but giving up is not an option
- You will have the opportunity to learn all aspects of 3D printing to the extent you want and need by regular meet-ups with the core tech team
- You will be compensated according to the Austrian collective agreement with 14 salaries. Starting with 45k€/year, overpay depending on experience
- **Ukrainian Citizens currently residing in Austria are welcome.**



apply@plasmics.com

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