



# Revolutionize 3D printing with us



## HEAD OF MARKETING OPERATIONS (M/F/D)

You have achieved successes in industrial B2B marketing, either as manager or as part of a highly successful marketing team? You know how to build a marketing organisation which dubs as pre-sales?

According to Austrian collective agreement, with the possibility to weigh in your experience, starting with 60k€/year, and fringe benefits.

### Responsibilities

- You develop the marketing plan together with the CEO and execute it in meticulous detail
- Contribute to the overall growth of the company
- Review and manage content marketing strategy
- Keep the marketing budget in check
- Stay up to date with the latest technology
- Stay up to date with the latest best practices
- Design, plan and execute effective marketing campaigns
- Attend marketing conferences and educational program
- Developing and managing product go-to-market plans
- Develop external sales tools (presentations, demos, website, blog, social media...)
- Be the voice of the customer and market into product management/development and help drive product roadmap
- Contribute to industry events and product evangelist and demonstrate the value of our products
- Communication & PR, product marketing/service marketing

### Requirements

- Bachelor/Master in Marketing
- Startup experience/Work experience
- You dispose of excellent language skills in English and in German
- You are capable to orchestrate all marketing activities across channels
- Structured problem analysis and solution finding

### About Plasmics

The start-up Plasmics transforms the landscape of ecological production. We aim to design, manufacture, sell and service the world's most promising additive manufacturing technologies. We want to provide customers the opportunity to manufacture made to measure solutions in specific quantities. We innovate for one of the fastest growing markets. Plasmics is committed to hire and develop unique talent from around the world for any discipline. Based in Vienna, Austria and in parts funded by state and EU funds we work to build an inclusive work environment focused on shared goals. We welcome people regardless of gender, race, religion or background to do their best work. Each team member is expected to challenge and be challenged, to create and to innovate beyond interdisciplinary boarders. We're tackling the world's most promising technologies and the most important problems and aim our shared passion at making the world a better place.

Please send your CV, an overview over relevant professional and personal projects and a letter of motivation!

- Excellent organizational and time management skills
- Good communication and interpersonal skills
- Ability to work in a team as well as an organized and independent way of working
- Understanding of technical interrelationships and a tendency to work into new ways of thinking
- Experience with 3D printers is an advantage
- Know-how in content marketing and content production
- Understanding of economic business processes including business management knowledge

### What we offer

- You will find a dynamic and supportive tech-driven start-up team, located in the heart of Vienna (currently the 8th district, subject to change)
- You will be provided all necessary infrastructure for your work, BYOD is an option
- You will be challenged regularly, internally by the team, and externally by a market, characterized by high market dynamics
- You can get mentoring/coaching by an excellent team of advisors
- You get the freedoms you need for achieving extraordinary results
- You find a culture where mistakes are allowed, but failure is not an option
- You will have the opportunity to learn all aspects of 3D printing to the extent you want and need by regular meet-ups with the core tech team
- You will be compensated according to Austrian collective agreement with 14 salaries. Starting with 60k€/year

[apply@plasmics.com](mailto:apply@plasmics.com)

[more infos: plasmics.com/jobs](https://plasmics.com/jobs)